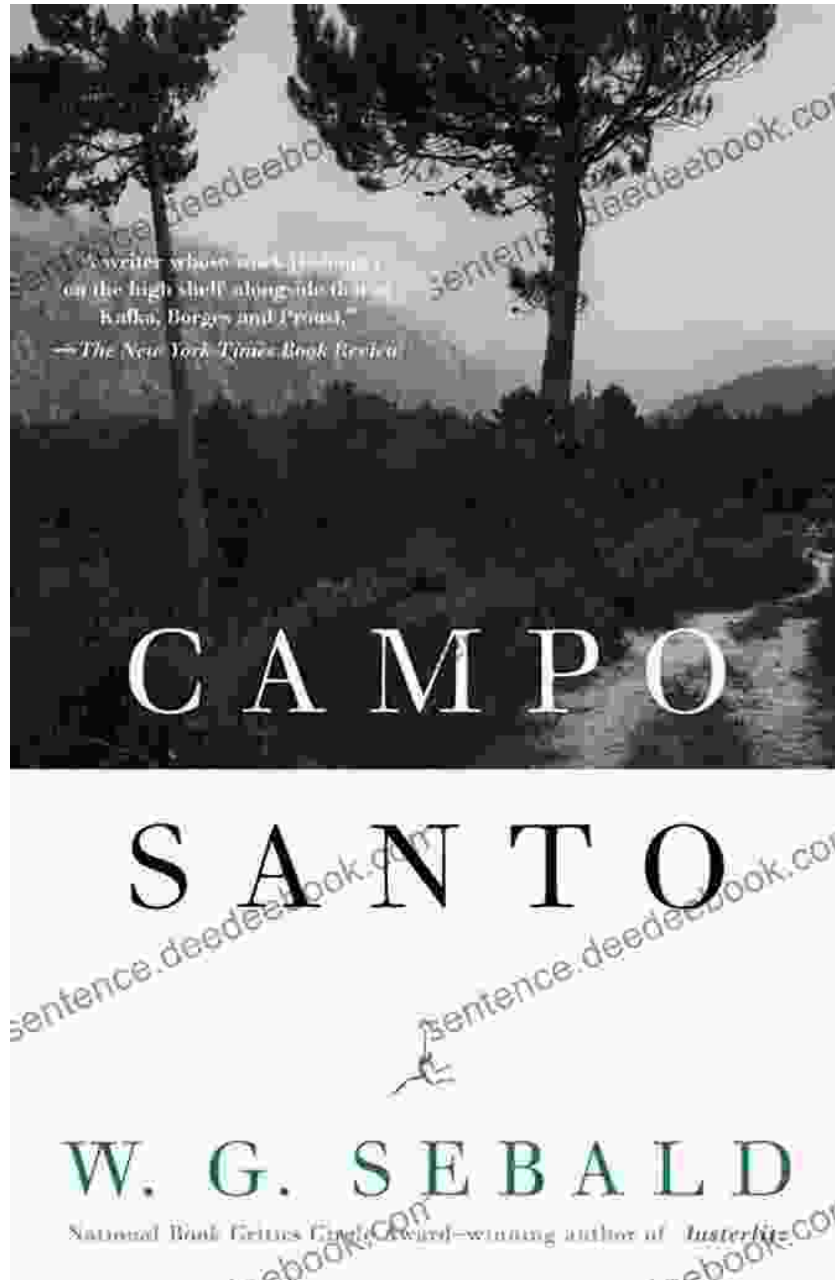
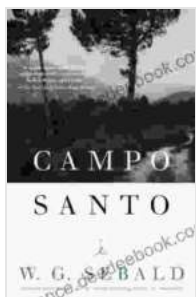


Campo Santo: A Literary Legacy in Modern Paperbacks



Campo Santo is a venerable publishing imprint renowned for its distinctive Modern Library paperbacks. Established in 1917, the Modern Library has produced a vast collection of literary classics and contemporary works,

spanning genres from fiction to non-fiction, poetry to drama, and philosophy to history. Campo Santo Modern Library paperbacks have become synonymous with quality, affordability, and essential reading for generations of readers.



Campo Santo (Modern Library Paperbacks)

by Anthony Trollope

★★★★☆ 4.4 out of 5

Language	: English
File size	: 3648 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 242 pages
Paperback	: 110 pages
Item Weight	: 7.8 ounces
Dimensions	: 6 x 0.28 x 9 inches



The Genesis of Campo Santo

The genesis of Campo Santo can be traced back to the early 20th century, when publisher Horace Liveright founded the Modern Library with the mission of making great literature accessible to the masses. Liveright believed that "everyman's library" should embrace works that transcended time and cultural boundaries, and he sought to create a collection that would appeal to a wide readership.

The Modern Library quickly gained recognition for its carefully curated selection of titles and its distinctive design. The iconic red-and-black spines, with their simple typography and understated elegance, became

instantly recognizable. In 1925, Liveright sold the Modern Library to Bennett Cerf, who continued to expand the imprint's reach.

The Campo Santo Imprint

In 1953, Cerf launched the Campo Santo imprint within the Modern Library. Campo Santo was conceived as a showcase for contemporary literature, with a focus on emerging authors and groundbreaking works. The imprint's name, meaning "holy field" in Italian, was intended to reflect the sacredness of literature and its transformative power.

Campo Santo Modern Library paperbacks quickly became known for their eclectic selection of titles, ranging from the experimental to the mainstream. The imprint published works by some of the most significant literary figures of the 20th century, including Norman Mailer, Jack Kerouac, Allen Ginsberg, William Burroughs, and Joan Didion.

Literary Excellence in Paperback Format

One of the hallmarks of Campo Santo Modern Library paperbacks is their unwavering commitment to literary excellence. The imprint has consistently published works that have garnered critical acclaim and enduring popularity. For example, Norman Mailer's "The Naked and the Dead" (1948), published by Campo Santo in paperback, became a bestseller and a seminal work of postwar American literature.

Campo Santo paperbacks have also played a pivotal role in introducing international literary voices to American readers. Works by authors such as Gabriel García Márquez, Italo Calvino, and Milan Kundera have found a wide audience through the imprint's affordable editions.

Accessibility and Affordability

In keeping with the original mission of the Modern Library, Campo Santo paperbacks have always been known for their affordability. The imprint's books are typically priced well below hardcover editions, making them accessible to readers from all walks of life. This commitment to affordability has ensured that Campo Santo books have a far-reaching impact on the literary landscape.

Enduring Legacy

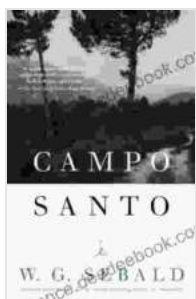
Over the decades, Campo Santo Modern Library paperbacks have had a profound influence on American culture. They have introduced countless readers to the world of literature, fostered a love of reading, and sparked countless literary conversations. The imprint's enduring legacy is evident in the vast collection of its titles, which continue to be treasured by readers and collectors alike.

Collecting Campo Santo Modern Library Paperbacks

Campo Santo Modern Library paperbacks have become highly sought-after collectibles. First editions, particularly those in pristine condition, can command substantial prices in the antiquarian book market. Collectors value these books not only for their literary significance but also for their cultural and aesthetic appeal.

The distinctive design of Campo Santo paperbacks has made them instantly recognizable, and their iconic red-and-black spines have become a symbol of literary distinction. Collectors often specialize in specific authors, genres, or eras, and some have amassed impressive collections that span decades of publishing history.

Campo Santo Modern Library paperbacks have left an indelible mark on the literary world. Their commitment to literary excellence, accessibility, and affordability has made them essential reading for generations of readers. The imprint's vast collection of titles, spanning genres and cultures, has played a vital role in shaping the American literary landscape and continues to inspire readers and collectors alike. As we delve into the future, Campo Santo Modern Library paperbacks will undoubtedly remain a cherished source of literary enrichment and artistic enjoyment.



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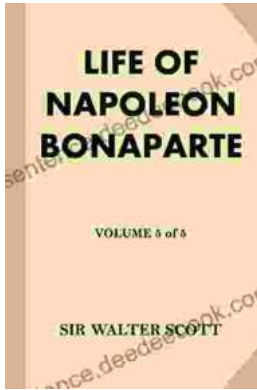
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